







# Ozkan Ozdurmus

## Technical Product Lead

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### ABOUT

**Technical Product Lead** with a focus on **AI-driven growth**. I specialize in building **smart software solutions** that bridge the gap between complex technology and **real business profits**. Proven experience in leading teams and launching products for **global brands**.

### EDUCATION

**Hasan Kalyoncu University**  
**Bachelor's Degree in Business Administration and Management**

2017 – 2021 | Gaziantep, Turkey  
Full Scholarship | GPA: 2.97/4.0 | EQF Level 6

**Jan Kochanowski University**  
**Business Administration and Management**  
2019 – 2019 | Kielce, Poland  
Erasmus+ Student | 3,96/4.0 GPA | EQF Level 6

### FELLOWSHIP

**Harvard University**  
**Aspire Leaders Program**  
Boston USA, Distance Education  
**Entrepreneurship**, strategic decision-making, and **cross-cultural leadership**. 6 Stage

### LANGUAGES

**English** (Full Professional Proficiency) • **Turkish** (Native) • **Polish** (Elementary)

### SKILLS

**AI Skills (LLM)** (Azure OpenAI | Azure Cognitive Services | AWS Bedrock | RAG Systems | Vector db | Semantic Search | Embeddings | Fine-tuning | Google Colab)

**Software Development** (Node.js | React | Next.js | Azure | AWS | Vercel | Docker | REST APIs | PostgreSQL)

**Product Management** (Agile, Scrum, Jira, Product Roadmap, Stakeholder Management, User Research)

**Business Development** (Strategic Partnerships, Market Analysis, HubSpot, Google Analytics)

### WORK EXPERIENCE

**Co-Founder & Project Lead**  
**Invenire | Project Development and Software Services**

02/2023 – 06/2025 | Gaziantep, Turkey  
*Designed **enterprise architectures** for **digital transformation** and sustainability, aligning technical development with **strategic business growth** and consulting.*

**Project and Business Development Specialist**  
**Kara Holding**

02/2023 – 03/2025 | Gaziantep, Turkey

- **Directed the organization's digital infrastructure and international trade fairs**, managing **5+ large-scale projects** and cross-functional teams to align technical roadmaps with corporate growth.
- **Spearheaded the development of "Ecotrack" for INDITEX Group**, digitizing the sustainability certification process for **300+ textile materials** and reducing manual reporting time by **60%**.

**Project and Business Development Specialist**  
**Dur&Plast Medical Devices**

07/2021 – 05/2022 | Gaziantep, Turkey

- **Managed end-to-end import/export operations and B2B partnerships**, facilitating international trade projects that drove a **22%+ increase** in global market reach.
- **Spearheaded digital transformation by launching the corporate website** and establishing e-commerce infrastructures on **4 major platforms**, managing a portfolio of **100+ products** to optimize online sales.

**Project Development Intern**  
**Regionalne Centrum Wolontariatu**

02/2021 – 07/2021 | Kielce, Poland  
**Erasmus+ Internship Program** to assist in project research and event coordination, managing volunteer communications for regional impact programs.

### TECHNICAL PROJECTS

**Veni AI — Multi-Platform AI Solutions & Services (veniplatform.com)**

- **Ready-to-use Solutions:** "Suite of business solutions integrated with **12+ LLMs**, supporting **50,000+ monthly AI-driven queries** across web and mobile platforms."
- **Document Analysis:** "AI-driven **document analysis tools** that **increased data extraction speed by 30%** for corporate clients by automating complex workflows."
- **Orchestration Layer:** "Engineered a high-performance orchestration layer that **optimized token usage by 18% and reduced API costs** through efficient multi-model routing."
- **Infrastructure:** "Manages global product infrastructure on AWS & Azure, implementing automated billing for **scalable recurring revenue** across global markets."


**Ecotrack - Track your Sustainability**


- Developed a certification system to track and verify **over 300 material types** for **INDITEX Group's** global supply chain.
- **Efficiency:** "Automated the generation of verifiable certificates, improving data accuracy and reducing administrative overhead by **approx. 20%**."

### VOLUNTEERING

- **Gezider - Young Intelligence Association**  
Facilitated **strategic partnerships and funding initiatives**, identifying growth opportunities and supporting high-impact project applications for organizational development.
- **Assistant Coordinator, EU Project: Raising Awareness of Racism and Xenophobia.**
- **War, Migration and Women -Being a Woman in Mesopotamia**
- **Design Thinking 4 Professional Network**  
Verona Italy

### PORTFOLIO

**Pati AI - iOS (App Store)**  
*AI-powered pet health assistant providing instant veterinary insights and care guidance. "Link" *

**Veni AI - iOS (App Store)**  
*Unified platform for multi-model AI search, document analysis, and creative assistance. "Link" *